

The 21st Hotelex Shanghai 2012 Expo Fine food

第二十一屆上海國際酒店用品博覽會
2012上海高端食品與飲料展

Seafood Pavilion

水產海鮮專區

April 9th -12th, 2012

2012年4月9-12日

(SNIEC)E4館

Shanghai New International Expo Center, Hall E4

上海新國際博覽中心

Organizer

Shanghai UBM Sinoexpo International Exhibition Co., Ltd

Co-organizer

*Shanghai Fisheries Trade Association
Shanghai Tourist Hotel Star-rating Committee*

主辦單位

上海博華國際展覽有限公司

協辦單位

上海水產行業協會

上海市旅遊行業協會飯店業分會



中国—全球第一大水产品贸易国&消费国

China – The Leading Seafood Trading Country

2010年,中国的水产品贸易额度超过了200亿美元,已经成为全球第一大水产品贸易国和消费国,其中40%以上的采购需求均来自于各大餐饮行业及星级酒店。并且,中国的水产行业快速发展的步伐丝毫没有放慢的迹象,2011年上半年,中国水产品贸易额同比继续增长了25%。

In 2010, China's international seafood trade exceeded us\$20 billion, making china the world's leading seafood trading country for the first time. More than 70% of the purchasing requisitions all come from the catering industry and hotel. And growth in china's seafood industry shows no sign of slowing down. For the first six months of 2011, the value of china's seafood imports and exports was up another 25 percent over 2010.

独一无二的专业展会背景

The Unique Exhibition Background

10万平方米的展览面积,1000家供应商,超过50000名的专业观众。上海国际酒店用品展以其20年来的成功经验,建立了海量的行业数据资源与广阔的信息平台,已成为亚洲地区最重要的酒店餐饮门户之一!上海高端食品与饮料展作为旗下专题展会,为您发现更多商机!

100,000 SQM, 1000 suppliers, 50,000 buyers. "Hotelex Shanghai" builds huge amount industry data bases and wide platform of information delivery via its 20 years of successful operation and development experiences. It has become one of the most important portals of hospitality & catering industry. "Expo Fine food", as the special topic of Hotelex, bring you more business opportunities!

倾力打造，商机无限

Building Your Business Opportunity

2012上海高端食品与饮料展正是在水产业这样飞速发展的情况下，结合自身巨大的酒店餐饮采购平台而全力打造了水产海鲜专区。它将会是一次国内外知名水产业品牌的总动员，也是一次行业最新技术和市场信息的集结号，充满无限商机的嘉年华。凭借上海国际酒店用品展超大的一站式产业链买家市场，该专区必然成为国内水产海鲜产品最大的采购平台！

With the high rapid development in aquaculture, Expo Fine food 2012 builds the aquatic seafood area combine with its own great hotel catering purchasing platform. It will be a mobilization for all domestic and oversea brands of aquaculture. And it's also an assembly for the latest information and technology and a carnival for unaccountable business opportunity and industry quintessence. With the huge one-stop market buyer platform of Hotelex Shanghai, this area will no doubt become the biggest purchasing platform of aquaculture in mainland.

接触决策买家最有效的途径

The Short Cut To Close The Deal

在这里，你将面对数以万计来自海内外的专业买家，他们分别来自星级酒店，度假村及酒店管理集团，高级餐厅，俱乐部，大型连锁企业，酒店用品类进出口商，经销商，培训学校等等。当然，他们中的80%以上都是直接的采购决策者！

In here, you will face with thousands of home and abroad buyers which cover star hotels, resort, hotel management group, restaurant, club, chains, hotel article importer & exporter, distributor and other domains. And of course, more 80% of them are purchasing decision makers.

观众分布



观众组成



展品类别丰富

Exhibit Category

伴随人们对生态环保消费饮食的追求，海鲜水产类食品已成为健康饮食的首要选择。消费量不断增加，已跃居成为餐饮业消费榜的首位。

展出类别：海鲜冻品、海鲜活品、干品、鱼糜/浆、鱼类罐头、气调保鲜产品、海鲜调理产品、海鲜类调味品、保鲜技术设备等。

Along with the people's pursuit of diet on the ecological environmental protection consumption, seafood, aquatic kind of food has become the primary choice of a healthy diet. It has climbed on the top of the click rate for restaurant industry with the increasing consumption. Aquatic products, frozen and fresh seafood products, dried goods, quick-frozen goods, frozen aquatic product processing, caviars, canned fish goods, air-adjusted fresh-keeping products, microwave oven processed products, fresh-preservation technology & equipments for seafood, etc.

感兴趣的类别



联系方式

For More Information, Please Contact

主办单位 上海博华国际展览有限公司

上海市襄阳南路218号现代大厦八楼(200031)

上海总部

电话 021-6437 1178 转571、127 传真 021-6437 0982 转571、127

广州联络处

电话 020-8667 9383 传真 020-8667 9396

北京联络处

电话 010-8776 6833 传真 010-8776 6835

成都联络处

电话 028-6862 6608 传真 028-6862 6698

Organizer:

Shanghai UBM Sinoexpo International Exhibition Co., Ltd
8/F, Xian Dai Mansion, Xiang Yang Road(s), Shanghai 200031,
P.R.China

Head office:

T:+86(21) 64371178 * 571/127 F:+86(21) 64370982 * 571/127

Guangzhou office: T:+86(20) 86679383 F:+86(20) 86679396

Beijing office: T:+86(10) 87766833 F:+86(10) 87766835

Chengdu office: T:+86(28) 68626608 F:+86(28) 68626698

Web: www.expofinefood.com

Email: bd@ubmsinoexpo.com



参展费用

Participation Fee

标摊(9 m² 起租):人民币1150元/m²

标准展台提供信息桌一张, 椅子两把, 中英文公司楣板一条, 220V电源插座一个, 射灯或日光灯两只, 摊位内满铺地毯。

光地(27 m² 起租):RMB1000元/m²

特殊展位附加费:

两面开口展位 +10%; 三面开口展位 +15%;

独立展位 +20%

Shell Scheme Package (minimum 9 sqm)

Package Price: RMB1,150 per sqm

Price includes exhibition space, bilingual(Chinese and English) display of company's name on the fascia board, power socket, two spotlights, two folding chairs, one information table, one waste paper basket

Space Only (minimum 27 sqm)

Space Price: RMB1,000 per sqm

Surcharge for Open Sides

Two Side Open + 10% surcharge

Three Side Open (minimum 60sqm) + 15% surcharge

Island + 20% surcharge

